

mr`bananaTM



Simple Farm

Sdn. Bhd.

MR`BANANA



ABOUT US

Simple Farm Sdn Bhd, an agriculture company which is providing one package banana production services included cultivation, planting, banana tissue culture supply and fruit sales.





PRODUCT OVERVIEW



UNIQUE

Fresh from farm
specifically for your
health



FARM TO MARKET

The fresh
planted fruits that's
both tasty and
healthy



TESTED

Well tested with SGS
and MyGAP for food
safety.



ORIGINAL

Quality Ensure by our
nursery tissue culture



OUR PRODUCT

Simple but Healthy

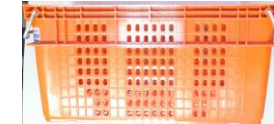
FRESH CAVENDISH BANANA



1. Variety: Cavendish
2. Sweetness: 4 out of 5
3. Sensation: Fluffy and sweet flesh
4. Storage: Room temperature when the banana isn't ripe (You can put in a paper bag with an apple to accelerate the ripening process). Refrigerate once it's ripe

Cavendish bananas go from around 15 to 25 cm long, and its skin is sensitive. Yellow tint on its skin and flesh, It's the "cleanest" looking when at the ripeness, however is for the most part blander than every single other variety. Cavendish does, in any case, persuade adequately sweet to eat once ripe and spotty on the outside. Its moderately lighter, fluffier surface (even comparable to mashed potatoes) makes for a less toothsome chomp.

The banana is a great source of Fibre and potassium, magnesium and vitamins C and B6., and is also high in calories.



Packaging: Basket [15kgs] / Carton [13kgs]





OUR PRODUCT

Simple but Healthy

CAVENDISH
BANANA
CLUSTER

- Available in:
- Hypermarket
[Econsave, AEON, The Store, Pacific, NSK]
 - Mini Market
 - Retail Shop
 - Night Market
 - Mobile Stall

Packaging: Cluster [800g - 900g]





OUR PRODUCT

Simple but Healthy

CAVENDISH BANANA FINGER

Available in:

- 24 hours convenience store [7 Eleven, myNEWS, KK Mart etc]
- Petrol Station: Petronas, Shell, Caltex
- University Canteen
- Tourist Attraction
- Export to Singapore

Suitable for all walks of life to enjoy, especially for office staffs who do not regularly dine.

Packaging: individual packing [140g - 150g] per serving

1pcs: 140-150grams

2pcs: 280-300grams





OUR PRODUCT
Simple but Healthy

QUALITY TISSUE CULTURE

Tissue Culture Banana Cavendish

SOILESS
CULTURE

COMPLETE
ROOT
SYSTEM

LOW
MUTATION
RATE

PURE
STRAINS

ROBUST
SEEDLINGS

Tissue culture technique is composed of five important steps such as Initiation of aseptic culture, Multiplication, Shooting and Rooting, Primary hardening in greenhouse and Secondary hardening in shade net houses.

- True to the type of mother plant.
- Banana plantlets of Tissue Culture are disease free at the time of planting.
- Banana tissue culture plantlets are available throughout the year.
- Using tissue culture plants, one can obtain 3 crops in 30 to 32 months period which can save 4 to 5 months of cultivation period in the field.
- 95 to 98% plants bear bunches.
- High benefit to cost ratio ensures good profits
- Soilless Culture





OUR PRODUCT

Simple but Healthy



QUALITY TISSUE CULTURE

Tissue Culture Banana Berangan

SOILESS
CULTURE

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OUR PRODUCT
Simple but Healthy

MALAYSIA LOHAN GUAVA

Comes with Seed
Sweet Taste
Rich in Vitamin C

The new **Giant Guava** or also called Lohan Guava that make havoc in fruit industry.

Grade:
Guava Lohan
1A 300g - 449g
2A 450g - 599g
3A 600g and above

Malaysia Lohan Guava





OUR PRODUCT
Simple but Healthy

TAIWAN GUAVA

Less seed Guava
Sweet Taste
Rich in Vitamin C

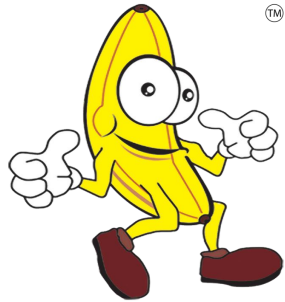
Taiwanese guava is 2-3m in average height with 2-2.5m canopy diameter. First year fruits can weigh from 250 to 300g per fruit. **Fruit has light green skin when ripening.** It is brittle, has few seeds and sweet taste.

Grade:

Guava Taiwan
1A 200g – 349g
2A 350g and above

Taiwan Guava





SUMMARY

At Simple Farm, we believe in giving 110%. By using ethical farming methods, we help farming communities grow organically and foster a consumer first mindset. We thrive because of our market knowledge and a great team behind our product. As our CEO says, "Efficiencies will come from proactively transforming how we do business."

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THANK YOU

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